



Meeting Time: 8:30-10:30 AM
Meeting Location: State Laboratory, Tampa
Date: Wednesday, July 10, 2014

Agenda Items	Presentations and Discussion
Facilitator	Cindy Hardy, FDOH-Hillsborough
County Health Ranking	<p>Dr. Leslene Gordon shared information about the annual report of County Health Rankings, provided by Robert Wood Johnson Foundation www.countyhealthrankings.org with specific Florida data at www.countyhealthrankings.org/florida</p> <p>Hillsborough County ranks #31 out of 67 Florida counties for Health Outcomes. Hillsborough County ranks #24 out of 67 Florida counties for Health Factors.</p> <p>Must discussion about what areas could use extra scrutiny – included Low Birth Weight, Teen Births, Adult Obesity, Physical Inactivity, Severe Housing Problems, Long Commutes, etc. – These are all above state average.</p> <p>It is difficult to compare from previous years since items have been added. Discussion about how a county with low (good) Health Outcome, could have a high (not good) Health Factors rating.</p> <p>Link to changes in the data measured from 2010 – 2014: http://www.countyhealthrankings.org/resources/chr-2010-2014-data-changes-summary</p> <p>*Post meeting – some additional information that supplements data listed above: http://www.usa.com/hillsborough-county-fl.htm</p>
CPT Codes for Obesity Counseling	<p>Kathleen Sullivan, RD and Vice President of Health Risk Management for First Florida Insurance Brokers presented on new changes to billing codes that allow for reimburse for obesity counseling.</p> <p>Providing counseling and care that reduces and prevents obesity unquestionably reduces healthcare costs. Discussion about no Registered Dietitians included as billable counseling. It is progress.</p> <p>Links mentioned at the meeting: CMS decision memo to cover intensive behavioral therapy http://www.cms.gov/medicare-coverage-database/details/nca-decision-memo.aspx?&NcaName=Intensive%20Behavioral%20Therapy%20for%20Obesity&bc=ACAAAAAIAAA&NCAid=253& IRS 2004;2012 Publication 969 Preventive care safe harbor (adding obesity weight-loss programs) http://www.irs.gov/irb/2004-15_IRB/ar10.html Healthcare.gov information on new free preventive services including obesity screening and counseling for all adults https://www.healthcare.gov/what-are-my-preventive-care-benefits/#part=1</p> <p>Presentation is attached to the email.</p>
Walkability Day	<p>Jason Jackman, CUTR, presented data from Walkability Day checklists received from the community. This may be the first of its kind where residents themselves completed the surveys. Overall, the information received is very helpful. Much of the concerns were focused on safety from traffic, poor lighting, etc. Residents were provide options</p>

	<p>for safer walks, though Walk Wise presentations on You Tube and the POP site. Jason and Dr. Gordon will be presenting to information about the study to the Metropolitan Planning Organization. This event was an Action Item from the POP Physical Activity workgroup and is expected that it will be an annual activity.</p> <p>Walk Wise presentations are available. Contact Jason at mailto:jackson@cutr.usf.edu</p>
Potential Grant opportunities	<p>Daragh Gibson, FDOH, reported that the health department has applied for a CDC grant (Partnerships to Improve Community Health). Award notice would not be until late September 2014. If awarded, a large majority of the funding would be awarded out as mini-grants and the focus is policy advocacy and environmental systems changes that support improved health.</p>
Roundtable	<p>Items of note: Tampa Bay Healthcare Collaborative, Carrie Hepburn is sponsoring an activity. Information is attached to the email.</p> <p>Allison Rapp, Special Olympics of Florida, is getting settled in Tampa and will be interested in networking with partners since physical activity a major focus of the organization.</p> <p>Barbara Roberts, RD with FDOH-Hillsborough, has provider brochures developed by the Workplace/Healthcare action team. Their goal is to contact 200 providers. If you would like brochures to drop-off and share, please contact her. Barbara.Roberts@flhealth.gov (813-307-8015, ext. 7103)</p>
Contact Information	<p>For information, workplan revisions, or logos, please forward to Cindy Hardy Cindy.Hardy@flhealth.gov for replacement: www.partnersinobesityprevention.com</p> <p>For those who want to join work groups, which meet separately from quarterly POP meetings, often by conference call, and since some plans are fluid, ideas, information, etc. should be forwarded directly to a work group lead:</p>
Next Meeting:	<p>October 9, 2014, 8:30 am – 10:30 am The Children's Board, 1002 E. Palm Avenue, Tampa, Florida 33605</p>