



Hartline bus ads are now running (April 17, 2014) with a total of 8 buses which run county-wide. These will run for a period of at least 3 months.

Billboards with the same graphics and message will begin by end of April 2014 and run through September, in alternating locations along I-275 and I-4.

Radio ads will begin in May with messages targeted toward encouraging people to get to their healthiest weight.