



Meeting Time: 8:30-10:30 AM
 Meeting Location: Children's Board, Tampa
 Date: Thursday, October 17, 2013

Agenda Items	Discussion
Welcome and Introductions	Nailah Ramsingh, facilitator
POP website revamp	<p>http://partnersinobesityprevention.com</p> <ul style="list-style-type: none"> ◆ Partners who want their logo and link included in the partners and resource sections should submit logo and link to Cindy Hardy. All logos link directly to partners website Cindy.Hardy@flhealthy.gov ◆ Partners requested to send resources, links to helpful reports/best practices, etc. for inclusion ◆ Opportunities for adding many resources
Presentations: RALPH method for policy advocacy	<p>Khaliah Fleming, Health Educator with Tampa Bay Community Cancer Network/Moffitt Cancer Center, provided a presentation on developing a policy agenda. http://www.moffitt.org/research--clinical-trials/partnerships--studies/tampa-bay-community-center-network/overview , https://www.facebook.com/tb.ccn , https://twitter.com/TBCCN</p> <p>Lourdes Arvelo, Patient Services Manager for Leukemia and Lymphoma Society, shared a real-life successful policy advocacy journey which demonstrated the value of RALPH. http://www.ils.org/ , http://www.ils.org/aboutils/chapters/sun/volunteer/ Presentation slides will be attached to minutes.</p>
Action Plan Sharing	<p>Dr. Leslene Gordon facilitated review of the current action plans for the 5 targeted areas:</p> <ul style="list-style-type: none"> ◆ Schools: focus – provide resource information to parents/students ◆ Workplace/Healthcare: focus – increasing awareness of BMI, promoting breastfeeding policy guidelines for business, developing worksite wellness policies and business incentives ◆ Food and Beverage: focus – Restaurants to enroll in Health Dining Finder, which has specific nutritional guidelines ◆ Marketing: focus – working ◆ Physical Activity: focus – Collect data for advocacy use by utilizing tool to collect walkability surveys in 10 Hillsborough County neighborhoods <p>Work plans will be uploaded to POP website. As updates occur, please forward to Cindy Hardy Cindy.Hardy@flhealth.gov for replacement: www.partnersinobesityprevention.com</p> <p>Since some plans are fluid, ideas, information, etc. should be forwarded directly to a work group lead:</p> <p>Schools: Crystal Russell, crystal.russell@sdhc.K12.fl.us or Jennifer Waskovich, jennifer.waskovich@flhealth.gov Workplace/Healthcare: Rathanak Perrine, perriner@hillsboroughcounty.org Food and Beverage: Dan Caccamo, dcaccamo@focalpointcoaching.com Marketing: Mary Jane Harrington, mjharrington@tgh.org Physical Activity: Jason Jackman, Jackman@cutr.usf.edu</p>
Roundtable	Various materials were shared.
Next Meeting	<p>WEDNESDAY, JANUARY 22, 2014 8:30 AM – 10:30 AM The Children's Board, 1002 E. Palm Avenue, Tampa, Florida 33605</p>